## <u>UNIVERSITY OF MUMBAI</u> RESULT OF THE REVALUATION CASES FOR EXAMINATION OF FACULTY OF HUMANITIES & INTERDISCIPLINARY 2ND HALF' 2024

SR. NO.	EXAM	ERDISCIPLINARY 2ND HALF' 2024 SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
1	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024468	15
2	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5024468	22
3	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024468	17
4	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024477	23
5	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5024477	14
6	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024489	14
7	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024489	13
8	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5024490	31
9	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024490	17
10	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024497	31
11	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024497	20
12	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024505	19
13	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024519	15
14	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024520	23
15	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024520	13
16	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024521	9
17	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024533	11
18	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024533	11
19	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024534	11
20	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024534	20
21	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5024534	13
22	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024539	36
23	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Reporting	5024563	14
24	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Reporting	5024566	38
25	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024584	3
26	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5024584	12
27	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024585	32
28	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5024586	11

SR. NO.	EXAM	SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
29	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5024600	13
30	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024600	23
31	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024611	19
32	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5024614	12
33	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5024615	12
34	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5024615	17
35	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024615	14
36	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024617	23
37	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024623	34
38	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Investigative Journalism	5024658	12
39	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024702	15
40	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024705	21
41	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024712	43
42	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024722	22
43	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024723	18
44	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024786	15
45	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024789	11
46	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Reporting	5024813	51
47	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Investigative Journalism	5024813	35
48	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024829	12
49	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024874	21
50	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024901	19
51	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024915	30
52	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5024941	16
53	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5024955	18
54	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025010	18
55	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025137	20
56	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025141	18
57	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025150	20

SR. NO.	EXAM	SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
58	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025192	38
59	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025218	20
60	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5025233	20
61	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5025256	31
62	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025256	13
63	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5025395	11
64	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025395	22
65	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025399	15
66	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025399	15
67	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025415	9
68	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025415	13
69	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025424	30
70	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025472	20
71	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025489	34
72	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025489	19
73	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025531	38
74	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025531	22
75	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025543	16
76	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025611	30
77	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025616	32
78	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025641	18
79	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025666	20
80	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025692	15
81	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025692	15
82	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Investigative Journalism	5025723	6
83	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025740	23
84	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025746	14
85	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025750	23
86	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025805	10

SR. NO.	EXAM	SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
87	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025805	13
88	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025809	17
89	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5025811	16
90	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5025839	18
91	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5025922	19
92	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026068	15
93	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5026068	32
94	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026099	23
95	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026123	35
96	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026125	42
97	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026128	19
98	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026151	18
99	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026167	11
100	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026219	34
101	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026219	34
102	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026219	35
103	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026223	16
104	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026223	22
105	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026247	38
106	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026247	32
107	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026247	40
108	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026250	7
109	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026281	14
110	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026281	18
111	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026294	38
112	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026298	32
113	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026309	39
114	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026314	38
115	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026317	10

SR. NO.	EXAM	SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
116	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026317	15
117	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026328	58
118	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026334	18
119	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026358	47
120	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026378	16
121	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026378	10
122	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026378	14
123	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026385	16
124	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026406	14
125	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026406	7
126	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026447	19
127	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026463	31
128	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026480	30
129	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026482	23
130	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026482	23
131	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026491	20
132	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026491	18
133	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026494	30
134	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026495	14
135	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026495	12
136	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026495	8
137	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026532	17
138	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026563	35
139	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026591	36
140	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026591	17
141	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026651	18
142	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	SOCIAL MEDIA MARKETING	5026651	30
143	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026651	17
144	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026652	39

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SR. NO.	EXAM	SUBJECT	SEAT NO.	MARKS AFTER REVALUATION
145	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	ADVERTISING & MARKETING RESEARCH	5026700	18
146	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026701	19
147	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026814	23
148	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026815	30
149	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	Reporting	5026864	19
150	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026874	16
151	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	AGENCY MANAGEMENT	5026874	11
152	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026876	10
153	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026879	15
154	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026922	16
155	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	BRAND BUILDING	5026925	32
156	B.A. in Multimedia and Mas Communication (SEM V) (CHOICE BASE)	CONSUMER BEHAVIOUR	5026925	15

Note :-

1) The marks declared are marks obtains after revaluation in individual subject only for the information of students.

2) Final revaluation result will be declared only after revaluation of all subjects applied for revaluation.

3) Printing and supply of individual marksheets will be be only after completion of revaluation of all the cases and caring out the amendments in the results as per provisions of the ordiances in force. Ordinance 5048 is application for corrections.

4) Date of supply of mark sheets will be declared later.

DATE : 07.02.2025 MUMBAI :- 400 098

A.U. 07.02.25

for Director Board of Examinations and Evaluation